

# **BARASTOC**

## **HORSE OF THE YEAR**



**BARASTOC**

Horse of the Year  
53 Years  
2022



## **2022 SPONSORSHIP INFORMATION**



**EQUESTRIAN**  
VICTORIA

**Equestrian Victoria**

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# BARASTOC

**11-13 FEBRUARY 2022**

In 2022 the Barastoc Horse of the Year show will celebrate a 53 year partnership between Equestrian Victoria and 'Barastoc' Ridley Agriproducts horse feed supplier. The name Barastoc came from 'Balanced Rations for Stock'. The archived results of 50 years of Barastoc include some of the best performed show horses and show jumpers in Australia and is testimony to this iconic show. From its origins as a three-class competition, the Horse of the Year Show has matured into a prestigious and vibrant event.

Sponsorship of this fabulous event provides opportunities for brand recognition & product promotion with benefits and price points for a range of budgets. All prices are quoted plus gst

**PARTNER SPONSORSHIP / SUPPORT FOR NAMING RIGHTS: \$2,500 - \$5,000**

A tailored package for Partners with 'front cover' recognition e.g. Barastoc Horse of the Year / supported by XXX , logo included and we'll tailor a set of benefits to suit your needs, e.g. program article, full page colour advertisement, VIP tickets, see Sponsorship Benefits

**STATE TITLE CLASSES:** OPEN CLASSES - \$500 per class / CHILD'S CLASSES - \$300 per class

State title classes enable qualification to represent Victoria at the prestigious EA Australasian Show Horse & Rider Championships held in December each year.

**STATE TITLE RIDER CLASSES:** \$300 per class

State title classes enable qualification to represent Victoria at the prestigious EA Australasian Show Horse & Rider Championships held in December each year

**OWNER RIDER CLASSES:** \$250 per class

All competitors in these classes must be the registered owner of the horse and the only rider in the horse's classes at Barastoc. Hacks and Show Hunters

**PETER GAHAN TROPHY:** \$250

Named after Barastoc HOY pioneer (Peter Gahan, Barastoc Mill Manager & EFA (Vic) Committeeman supported Fred Wiltshire's 1969 concept for Barastoc show horse classes) this trophy recognises the junior riders, paying special attention to riding skills. Featured at lunchtime on Friday (Childrens' day) and judged by a specialist riding judge.

**NEWCOMER UNDER SADDLE:** \$250 per class

Hacks and Show Hunters

For horses and ponies who have not been shown prior to 1/1/2021

**OPEN LED CLASSES:** \$300 per section (available: 6 Hack classes or 6 Hunter classes)

Open to all EA registered mares and geldings. To be shown in-hand for conformation, soundness & type.

\*All amounts quoted are plus GST



*The name Barastoc came from  
'Balanced Rations for Stock'*

# HORSE OF THE YEAR

## 11th - 13th February 2022

### SPONSORSHIP BENEFITS

#### **PARTNER SPONSORS RECIPROCAL BENEFITS:** (by negotiation - from \$2,000)

- 6 - 8 tickets to the VIP Marquee, including morning tea, & light lunch on the day of your class/es.
- Full page colour advertisement \*artwork to be supplied by sponsor
- Half page Article A4) to be included in the program \*text & artwork to be supplied by sponsor
- 4 - 6 Main arena signs
- Your company logo included on the Official Program
- Opportunity for company representative to assist in the official presentations
- Opportunity to provide promotional items for the riders', judges' and officials bags (400)
- Your company name with a link to your website from the event website

#### **\$500 RECIPROCAL BENEFITS:**

- 3 tickets to the VIP Marquee, including morning tea, & light lunch on the day of your class/es.
- Your company's signs:
  - 1 sign for display on the main arena,(1800mm x 900mm) supplied by sponsor
- Half page colour advertisement in the official A4 program \*artwork to be supplied by sponsor
- Your company logo included on the Official Program
- Opportunity for company representative to assist in the official presentations
- Opportunity to provide promotional items for the riders', judges' and officials bags (400)
- Your company name with a link to your website from the event website

#### **\$250 - \$300 RECIPROCAL BENEFITS:**

- 2 VIP tickets to the VIP Marquee, including morning tea, & light lunch on the day of your class/es.
- Opportunity for company representative to assist in the official presentations
- Quarter page colour advertisement in the Official Program \*artwork to be supplied by sponsor
- Opportunity to provide promotional items for the riders', judges' and officials bags (400)

#### **PRODUCT SPONSORSHIP**

The opportunity to be involved in Barastoc HOTA, with associated benefits to your company, by providing 'Value in Kind' products or services, e.g. accommodation, printing and other direct cost offsets. The benefits and packages for Product Sponsorship depend upon the value and type of sponsorship offered. We look forward to discussing with you the benefits we can provide

Sponsorship Enquiries:

Susan McKay E. [susan\\_mckay@bigpond.com](mailto:susan_mckay@bigpond.com)



*Many notable careers in equestrian  
history have made their mark at  
Barastoc Horse of the Year*

# **BARASTOC**

## **CLASS LIST**

### **CHILDREN'S STATE TITLE CLASSES**

- Class 1. Small Show Hunter Pony
- Class 2. Medium Show Hunter Pony
- Class 3. Large Show Hunter Pony
- Class 4. Small Show Hunter Galloway
- Class 5. Large Show Hunter Galloway
- Class 6. Small Show Hunter Hack
- Class 7. Large Show Hunter Hack
- Class 8. Small Pony Hack
- Class 9. Medium Pony Hack
- Class 10. Large Pony Hack
- Class 11. Small Galloway Hack
- Class 12. Large Galloway Hack
- Class 13. Small Hack
- Class 14. Large Hack

#### Special Classes:

- Class 15. Under 9 Rider Non State Title Class
- Class 16. Ridden Shetland Non State Title Class  
(Exhibits must be registered in the Shetland section of the APSB)

### **OPEN SHOW HUNTER STATE TITLE CLASSES**

- Class 17. Leading Rein Show Hunter Pony 12 hands and under
- Class 18. Small Show Hunter Pony
- Class 19. Medium Show Hunter Pony
- Class 20. Large Show Hunter Pony
- Class 21. Small Show Hunter Galloway
- Class 22. Large Show Hunter Galloway
- Class 23. Small Show Hunter Hack
- Class 24. Large Show Hunter Hack

### **RIDER STATE TITLE CLASSES**

- Class 25. Rider under 12 years
- Class 26. Intermediate Rider 12,13 and 14 years
- Class 27. Intermediate Rider 15,16 and 17 years
- Class 28. Rider 18 years to 25 years inclusive
- Class 29. Rider 26 years and over

### **OPEN HACK STATE TITLE CLASSES**

- Class 30. Leading Rein Pony Hack 12 hands and under
- Class 31. Small Pony Hack
- Class 32. Medium Pony Hack
- Class 33. Large Pony Hack
- Class 34. Small Galloway Hack
- Class 35. Large Galloway Hack
- Class 36. Small Hack
- Class 37. Large Hack

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## CLASS LIST

### **OWNER RIDER CLASSES** (Ridden - Non-State Title)

- Class 38. O/R Ridden Pony Hack not exceeding 12hh (Rider 14 years and under)
- Class 39. O/R Ridden Pony Hack over 12hh and not exceeding 13hh
- Class 40. O/R Ridden Pony Hack over 13hh and not exceeding 14hh
- Class 41. O/R Ridden Galloway Hack over 14hh and not exceeding 14.2hh
- Class 42. O/R Ridden Galloway Hack, over 14.2hh and not exceeding 15hh
- Class 43. O/R Ridden Hack over 15hh and not exceeding 16hh
- Class 44. O/R Ridden Hack over 16hh
- Class 45. O/R Ridden Show Hunter Pony not exceeding 12hh (Rider 14 years and under)
- Class 46. O/R Ridden Show Hunter Pony over 12hh and not exceeding 13hh
- Class 47. O/R Ridden Show Hunter Pony over 13hh and not exceeding 14hh
- Class 48. O/R Ridden Show Hunter Galloway over 14hh and not exceeding 14.2hh
- Class 49. O/R Ridden Show Hunter Galloway over 14.2hh and not exceeding 15hh
- Class 50. O/R Ridden Show Hunter over 15hh and not exceeding 16hh
- Class 51. O/R Ridden Show Hunter over 16hh

### **PETER GAHAN MEMORIAL TROPHY**

- Class 52.

### **NEWCOMER CLASSES**

- Class 53. Newcomer Show Hunter Pony 14hh & under
- Class 54. Newcomer Show Hunter Galloway over 14hh and not exceeding 15hh
- Class 55. Newcomer Show Hunter Horse over 15hh
- Class 56. Newcomer Small Pony 12.2hh & under
- Class 57. Newcomer Pony over 12.2hh and not exceeding 14hh
- Class 58. Newcomer Small Galloway over 14hh & not exceeding 14.2hh
- Class 59. Newcomer Large Galloway over 14.2hh & not exceeding 15hh
- Class 60. Newcomer Small Hack over 15hh & not exceeding 16hh
- Class 61. Newcomer Large Hack over 16hh

### **OPEN LED CLASSES**

- Class 62. Led Small Show Pony Hack 12hh and under
- Class 63. Led Medium Show Pony Hack over 12hh
- Class 64. Led Large Show Pony Hack over 13hh and not exceeding 14hh
- Class 65. Led Small Show Galloway over 14hh and not exceeding 14.2hh
- Class 66. Led Large Show Galloway Hack over 14.2hh and not exceeding 15hh
- Class 67. Led Small Show Hack over 15hh and not exceeding 16hh
- Class 68. Led Large Show Hack over 16hh
- Class 69. Led Small Show Hunter Pony 12hh and under
- Class 70. Led Medium Show Hunter Pony over 12hh and not exceeding 13hh
- Class 71. Led Large Show Hunter Pony over 13hh and not exceeding 14hh
- Class 72. Led Small Show Hunter Galloway over 14hh and not exceeding 14.2hh
- Class 73. Led Large Show Hunter Galloway over 14.2hh and not exceeding 15hh
- Class 74. Led Small Show Hunter over 15hh and not exceeding 16hh
- Class 75. Led Large Show Hunter over 16hh

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## CONTRACTUAL AGREEMENT / SPONSORSHIP CONFIRMATION

All sponsors may request a formal Sponsorship Agreement, which will be forwarded to you by Equestrian Victoria, a copy to be held by EV.

### SPONSORSHIP CONFIRMATION:

Company Name: \_\_\_\_\_

ABN Number: \_\_\_\_\_ Email: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Company Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

I/We agree to the sponsorship arrangement as set out in the **2022 Barastoc HOY** sponsorship information.

Sponsorship Type & Amount: \_\_\_\_\_

Customised items: \_\_\_\_\_

I/We understand that any sponsorship payments will be non-refundable in the case of a sponsor withdrawing from the Event.

Please complete, sign and return this form. An invoice will be forwarded by Equestrian Victoria for 50% deposit to secure your sponsorship. A confirmation letter will also be sent to you from Barastoc HOY

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

